



# The Potomac Art Therapy Association

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## Board Meeting

January 25<sup>th</sup>, 2014, 10am-12pm

The George Washington University

Alexandria, VA

Item	Supplemental Information/Discussion	Action
<b>CALL TO ORDER</b>	Kate called the meeting to order at 10:15 AM EST Crista 1 <sup>st</sup> , Steph 2 <sup>nd</sup>	
<b>Roll Call</b>	<p><b>Members Present:</b></p> <p>Kate Martin, President  Crista Kostenko, Membership Chair  Steph Tyler, Communications Chair  Su Ann Hastings, Events Chair  Deni Brancheau, Ethics Chair  Jane woo, 1<sup>st</sup> yr PATA rep  Abby Timberlake, 2<sup>nd</sup> yr PATA rep  Meagan Oliphant, 2<sup>nd</sup> yr PATA rep</p> <p><b>Members Not in Attendance:</b></p> <p>Suzanne Fortnum, Alternate Delegate  Rebecca Wilkinson, Delegate  Kimberly Ottinger, Treasurer  Nina Salzberg, 2<sup>nd</sup> yr. PATA rep  Ji Young, 1<sup>st</sup> yr. PATA rep</p> <p><b>Others In Attendance:</b></p> <p>Nancy Parfitt Hondros  Monica Ventura</p>	

	Gioia Chilton Nicholas Denson Sarah Pitkin Deborah Bunkley	
<b>Agenda</b>	<p><b>Agenda:</b></p> <ol style="list-style-type: none"> <li>1. Call to Order</li> <li>2. Approval of the Agenda</li> <li>3. Approval of the Minutes</li> <li>4. Board member reports</li> <li>5. Welcome to new board members and student reps!</li> <li>6. Goals for 2014           <ul style="list-style-type: none"> <li>- continuing offering workshops for CECs</li> <li>- make the blog &amp; website more active and useful for members</li> <li>- publish list of art therapists in the area</li> <li>- work towards DC licensure?</li> </ul> </li> <li>6. Membership phone outreach           <ul style="list-style-type: none"> <li>-Volunteers to make calls</li> <li>- script (incentives for board members?)</li> <li>- complete by date</li> <li>- add “affiliate” category to PATA membership?</li> </ul> </li> <li>7. Communications/website           <ul style="list-style-type: none"> <li>- Website is in the process of being revised</li> <li>- Make Facebook more active</li> <li>-issue with Evites going into Promotions box on gmail. Another way to advertise? (Facebook message to members?).</li> </ul> </li> </ol>	

	<ul style="list-style-type: none"> <li>- Anyone want to help with updating website, blog, FB info?</li> </ul> <p>8. Upcoming events</p> <ul style="list-style-type: none"> <li>- board meeting schedule for 2014</li> <li>- make up December potluck?</li> <li>-Valentine’s theme workshop for Feb?</li> <li>- Visioning workshop: venues? dates? ideas?</li> <li>- Supervision event (contact MATA)</li> <li>- Event to bring friends</li> <li>- MATA symposium (Feb 8<sup>th</sup>, 2014)</li> <li>- “Eternal High” video (Tom Mackie)</li> </ul> <p>9. Expenses</p> <ul style="list-style-type: none"> <li>- Use PATA \$ to buy thank you cards for workshop presenters</li> </ul> <p>10. Call to Adjourn</p>	
<b>APPROVAL OF AGENDA</b>	Kate motioned to call meeting to order, Crista seconds	
<b>Motion # 57.2014:</b>	Approval of Agenda. Crista approves, Kate seconds	
<b>Motion # 58.2014:</b>	Approval of Last meeting’s minutes: Crista approves, Kate seconds	
<b>EXECUTIVE BOARD REPORTS</b>		
<b>President Kathryn Martin</b>	<p>Kate- present</p> <p>Pursuing DC Licensure: if interested in taking this on, put together some sort of committee to work towards that (need commitment/energy);</p> <p>The board members were all enthusiastic about getting licensure. The pros and cons of licensure were discussed. Could there be some sort of licensure that is the same requirements as VA and MD to be connected/have consistency – same name, requirements;</p> <p>Kate suggested collaborating with MATA and VATA (to know how they’ve achieved it/are working</p>	<p>Kate will reach out to MATA, Cheryl-Doby Copland, Donna Betts in order to get more information to share with the board about licensure.</p> <p>Kate will also pass along info to Nancy,</p>

	<p>towards it);</p> <p>The board needs people from board to step up and lobby for the cause. Nick Denson and Nancy Hondros mentioned being interested. Crista Kostenko also said that she would be interested once she has more information/better understanding of what the process involves; Reaching out to AATA (Cheryl as liaison) or public policy rep, Donna Betts? Charlotte Boston</p>	Crista and Nick re: licensure.
<b>President-Elect</b> Position open		
<b>Secretary</b> Open		
<b>Treasurer</b> Kim Ottinger	Kim- not present	
<b>Delegate &amp; Alternate Delegate</b> Rebecca Wilkinson/ Suzanne Fortnum	<p>Rebecca- not present Suzanne- not present</p> <p>Gioia mentioned creating a card/flowers for Susan Corrigan retiring, talk to Barbara</p>	Kate will email Barbara Florence about Susan Corrigan retirement event and where to send a card/flowers
<b>Governmental Affairs</b> Position open		
<b>Membership</b> Crista Lynn Kostenko	<p>Crista- present</p> <p>Phone Tree: making member calls. Kim sent out a list, but might want to update the list based on who has renewed membership; report back at the next meeting</p> <p>10 Volunteers to make calls: Steph Tyler, Jackie Jones Biggs, Rebecca Wilkinson, Lina Cates, Crista</p>	Crista will email Kate the updated membership list on February 1 <sup>st</sup> once AATA has updated it.

	<p>Kostenko, Suzanne Fortnum, Kim Ottinger, Kate Martin, Nancy Hondros and Nick Denson.</p> <p>“Affiliate” Category for PATA: (organization/person affiliated with art therapy) CREATE Arts Center wanted to join so could get referrals/bring more clients; setting some basic standards for what is required for “affiliate”; On website maybe just link organizations under the list of art therapists? Determine parameters for what defines an organization – look at AATA definition of affiliate; Do we even need to have an affiliate category? Would have to go through AATA, formal proposal/vote – Not necessarily needed. Just working website/link of organization confirming that there is an art therapist at the site (reliability of the system) – Steph mentioned going through GW to find organizations (contacting Lisa); as a benefit to membership, cross reference with PATA membership; Putting an announcement to the membership offering the service, some sort of form/vetting process for those that are interested</p>	<p>Kate will divide up the most recent list so volunteers who are making calls will know who to call and email that to volunteers.</p> <p>Kate will add to the member call questions list the following: “Would you like to be added to our website listing that will be available to PATA members?”</p>
<p><b>Programing</b> Sue Ann Hastins</p>	<p>Sue Ann Hastings expressed interest in the Event/ Programming Chair position. Kate appointed Sue Ann Hasting into this position.</p> <p><b>Programming for 2014:</b></p> <p>Goals for PATA during 2014: Continue to offer workshops (maybe every-other month?):</p> <p>1-Collage workshop by Lori Gordon;</p> <p>2-Felting workshop? Sarah and Kate co-leading a workshop</p> <p>3- Sarah brought up idea about sharing a book of directives</p> <p>4- doing a jewelry workshop for Make-a-Wish (couldn't be at GWU);</p> <p>5-Idea about an artist trading card/recipe card with directives for February or during the pot luck. Make-up Pot Luck for February in combination with the directive trading cards: letting people who attend know in advance to print out directive instructions; come up with an electronic form with guidelines to send out to everyone.</p> <p>Event details: Sunday afternoon (2-4pm), February 16<sup>th</sup>. Maybe in the Georgetown Tracy's Kids Space;</p>	<p>Sue Ann will write up a directive template for event attendees to use at Feb event and email to Kate.</p> <p>Sue Ann will reach out to GWU re: offering another Lori Gordan workshop</p> <p>Kate, Sarah and Sue Ann will discuss the felting workshop</p> <p>Kate will check with Tracy Councill about using the TK space at Georgetown</p> <p>Deni will find the contact info for the</p>

	<p>Other events: March 22<sup>nd</sup>/23<sup>rd</sup> (board meeting)</p> <p>April 19<sup>th</sup>/20<sup>th</sup>; (visions retreat)</p> <p>*Should avoid having a meeting the weekend of May 17<sup>th</sup>/18<sup>th</sup> because it is the students' graduation weekend.</p> <p>Visioning workshop: Tentatively in April (19<sup>th</sup>/20<sup>th</sup>) for 1 day instead of having a board meeting that month; open to all board members verses all PATA members? Any suggestions for venues/people? Need decent sized space, with tables/place to write – Potentially Jill (? TEAM.org) who did strategic planning for Create; Deni mentioned using a drama therapist/poetry therapist to get us thinking in a different way</p> <p>Supervision Workshop/Event: Similar to one that MATA put on, potentially for August/September</p> <p>Event to bring friends: in June? Someone who has never been involved in PATA, coincide with the open house pot luck in September?</p> <p>MATA Symposium (Feb 8<sup>th</sup>): Really want to promote to our members, issuing registering online? Sending out an Evite to PATA members to increase visibility</p> <p>Tom Mackie – “Eternal High” video screening potentially? Screening the movie before showing it to our members, so talking to him about getting a copy in advance; Speaker about working with substance abuse treatment/kids with depression? Keep this in mind when doing the call</p> <p>Spending money to buy thank you cards? Taking time to figure out a budget; Making the cards during the next PATA meeting, just buying the cards themselves and having the members create them</p> <p>Nick Denson brought up idea about connecting with art supply stores (Michael's, Plaza, Utrecht, Art Supply Warehouse, Jerry's Artarama etc) to build up materials at certain sites, getting a discount? Look into AATA connections? – Ask Donna/Cheryl to see what the names are for us to contact</p>	<p>drama therapist who lead a GWU vision retreat.</p> <p>Deborah will get the contact info for the person who did the vision retreat at CREATE.</p> <p>Kate will research poetry and movement therapists and bring 3 suggestions to the next meeting.</p> <p>Kate will contact Tom Mackie to get a copy of Eternal High for pre-screening by the board.</p> <p>Kate will use PATA funds to purchase blank not cards and bring these to the next meeting.</p> <p>Kate will reach out to Donna Betts and Cheryl Doby Copland for contacts at art supply stores to get PATA a discount that can be offered to members.</p>
<p><b>Research</b></p>	<p>Position put on hold</p>	
<p><b>Scholarship</b> Position open</p>		

<b>Public Information</b> Position open		
<b>Jobs/Referrals</b> Position open		
<b>Ethics Chair</b> Deni Branchau	Deni-present	
<b>Communications Chair</b> Steph Tyler	<p>Steph- present</p> <p>-Making facebook more active? Posting a more general question, creating an open dialogue; Nick mentioned putting a survey question up/poll – the ones that are being addressed in the phone calls as well to carry on the conversation (One per week?), Steph beginning this week</p> <p>-Messaging verses notifications? Wouldn't let Kate message all of the members of PATA; Add link to 1<sup>st</sup>/2<sup>nd</sup> year pages (Meagan volunteered)</p> <p>-Evites going into Promotions box on Gmail? Looking to see if it's a problem in the next few months</p> <p>-Contact Steph if want to help with updating website/FB/blog</p> <p>Blog/Website More Active – Steph taking on role of Communications chair; keeping the content more current/updated; published list of Art Therapists in the area (Rebecca working on this) – Include links to art therapist organizations (what would the reciprocity be? “Friends of PATA”); protected information instead of all just public?</p>	<p>Steph will start to post one question per week on the FB page.</p> <p>Meagan will add a link to the GWU student FB page to the PATA page</p> <p>Kate will connect Steph with Ryan (person fixing website).</p> <p>Kate will pass all website login info to Steph</p>
<b>Student Representatives</b> Abby Timberlake Meagan Oliphant Jane Woo	<p>Meagan- present</p> <p>Jane- present</p> <p>Abby- present</p>	
<b>COMMITTEE REPORTS</b>		
<b>NEW BUSINESS</b>		

<p><b>PATA Vision for 2014</b></p>		
<p><b>2014 PATA Board Meeting Calendar</b></p>	<p>Tentative Schedule:</p> <p>Sunday, Feb 16<sup>th</sup></p> <p>Saturday, March 22<sup>nd</sup></p> <p>April 19<sup>th</sup>/20<sup>th</sup>? (Visioning retreat)</p>	
<p><b>Next Meeting</b></p>	<p><b>Next meeting is February 16<sup>th</sup>, 2014 at 2pm-4:30pm. Hosted at Tracy's Kids Georgetown University Hospital. Washington DC.</b></p> <p><b>Agenda</b></p> <ol style="list-style-type: none"> <li>1. 1. Call to Order</li> <li>2. Approval of the Agenda</li> <li>3. Approval of the Minutes</li> <li>4. Board member reports</li> <li>5. Membership phone outreach update</li> <li>6. Update on website repairs</li> <li>7. Upcoming events</li> </ol> <p>-Visioning workshop- April 19<sup>th</sup> or 20<sup>th</sup>: venues? leaders?</p> <p>-Felting workshop (Kate and Sarah), beading workshop (Make a Wish)</p> <p>-Lori Gordan workshop</p> <p>-Supervision event</p> <p>-“Eternal High” video (Tom Mackie) screening</p> <ol style="list-style-type: none"> <li>8. Follow up on Susan's retirement party, card/flowers</li> </ol>	



	<p>9. Call to Adjourn</p> <p>For phone meetings: Dial-in Number: (605) 475-4800 Participant Access Code: 993539#</p>	
<b>MOTION TO ADJOURN</b>		
<b>Motion #59.2014: Adjournment</b>	Meeting adjourned by Crista, Deni seconds motion.	11:50am